

**Memorandum**

**To:** Mayor and Council  
**From:** LiveWell Grant Writing Team and Tom Baker  
**Date:** March 3, 2015  
**Re:** Bike Rack/Public Art Grant: funding Request for Match

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**Purpose:** The purpose of this item is three-fold: first, to request \$850 from Council as part of the match for the LiveWell Mini-Grant, second, to request Council authorize the Mayor to sign the grant application, and third, to authorize \$750 from the Downtown Group line item for the match partnership.

**Background and Discussion:** Last year Graham Riddile and Patty Ringer had an idea for a LiveWell grant that could raise awareness for bicycle use in New Castle (LiveWell's Healthy Eating and Active Living - HEAL) and also establish one to four new pieces of public art in the downtown. Their idea was to hold a competition for local artists – sculptors, blacksmiths, etc. – to design a bike rack for the downtown that would be functional and interesting to look at. Graham and Patty spoke to the Council and to the Downtown Group about their idea and were encouraged to pursue it and report back.

They have asked Greg Russi to help them write the grant, which is due March 10<sup>th</sup>. Graham and Patty will make a presentation at the meeting.

In summary:

- Total project cost is \$4,000.
- LiveWell Grant Request \$2,000
- Match requirement is 1:1 (\$2,000)
  - Downtown Group \$750
  - Library \$400
  - Town of New Castle \$850
- Project expenses:
  - \$3,600 will go to selected artists, blacksmiths, etc.
  - \$400 for advertising and competition set-up

**Financial Implications:** The Economic Development line item can fund this amount.

**Recommendation:** When this project was conceived we thought that it would be a \$6,000 project. However, Councilor Riddile's recent warning about the significantly reduced mineral leasing and severance tax funding for this year has caused us to get efficient and creative. Therefore, we have a smaller project and more funding partners.

Staff recommends Council fund this project at \$850 and also allow the Downtown Group to partner with \$750. Also, authorize the Mayor to sign the grant.