

THE DOWNTOWN GROUP
NEW CASTLE TOWN COUNCIL PRESENTATION
OCTOBER 21, 2014

- PART I INFORMATION ABOUT THE GROUP

- PART II REQUEST TO USE BUDGETED 2014 FUNDS

- PART III PRESENTATION OF 2015 BUDGET REQUEST

THE DOWNTOWN GROUP

MISSION STATEMENT: *To partner with residents and businesses to improve the downtown in appearance, function, and productivity.*

VISION STATEMENT: *To spiff up our downtown to achieve a WOW factor.*

Accomplishments as of October 2014:

- Secured a light for the welcome sign at the east entrance to town**
- Accomplished clean up days in June 2013 and June 2014**
- Requested and received flower pots at the entrance to the Community Center (2013)**
- Facilitated the removal of defunct utility poles along the railroad corridor with the help of Garfield County Commissioner John Martin**
- Assisted In upgrading the sign of a downtown business owner**
- Painted the gazebo in Burning Mountain Park**
- Organized the funding for and design of downtown flower baskets**
- Developed design options for the Community Center exterior**
- Assisted a business/property owner on Main with landscaping**
- Established goodwill and partnerships with community members**
- Helped increase communication between the Town and its citizens**

The group was formed in February 2013 with the blessings and support of the New Castle Town Council. It has worked closely with the Town Administrator, Tom Baker (970-984-0341). The group contact person is Kathy Kopf (970-984-0341, kwolf280nc@gmail.com).

Part II

The Downtown Group is requesting the use of the remaining funds that were set aside for projects in the 2014 budget. To date we have used \$2600 of the \$4000 budgeted for 2014.

In developing ideas and designs for the Community Center exterior, many hours of volunteer work have been logged. The next step in the design phase is to develop a complete rendering of the project.

The Group believes that the remainder of our 2014 funds, \$1400, would be best spent for these renderings. Please see attached drawings and proposal by Jeff Ellis.

Therefore, we would ask for approval to spend the remaining balance of \$1400 in this manner.



Land+Shelter

Architecture • Planning • Development

10.16. 2014

Dear New Castle Downtown Development Group,

This letter address an opportunity for The Town of New Castle to begin to realize the full potential of improvement possibilities for the New Castle Community Center.

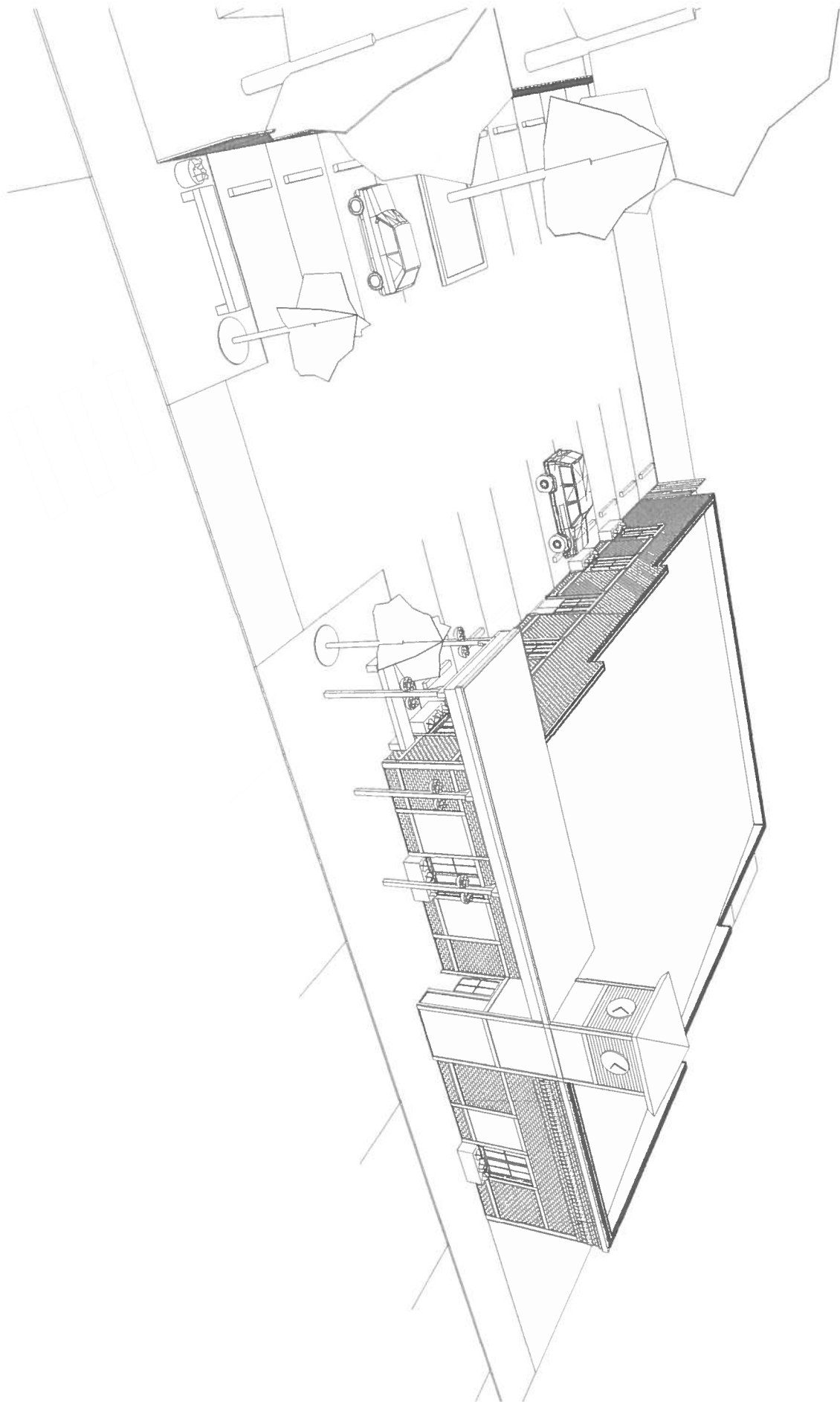
The purpose of this effort (this proposal) is to provide the Council with an initial design concept (color rendering) to stir the Council, and Town itself to dream about how improvements to the current building might appear. Also, how the refurbishment, repurposing and / or improvement might expand the purpose and effectiveness of the Community Center.

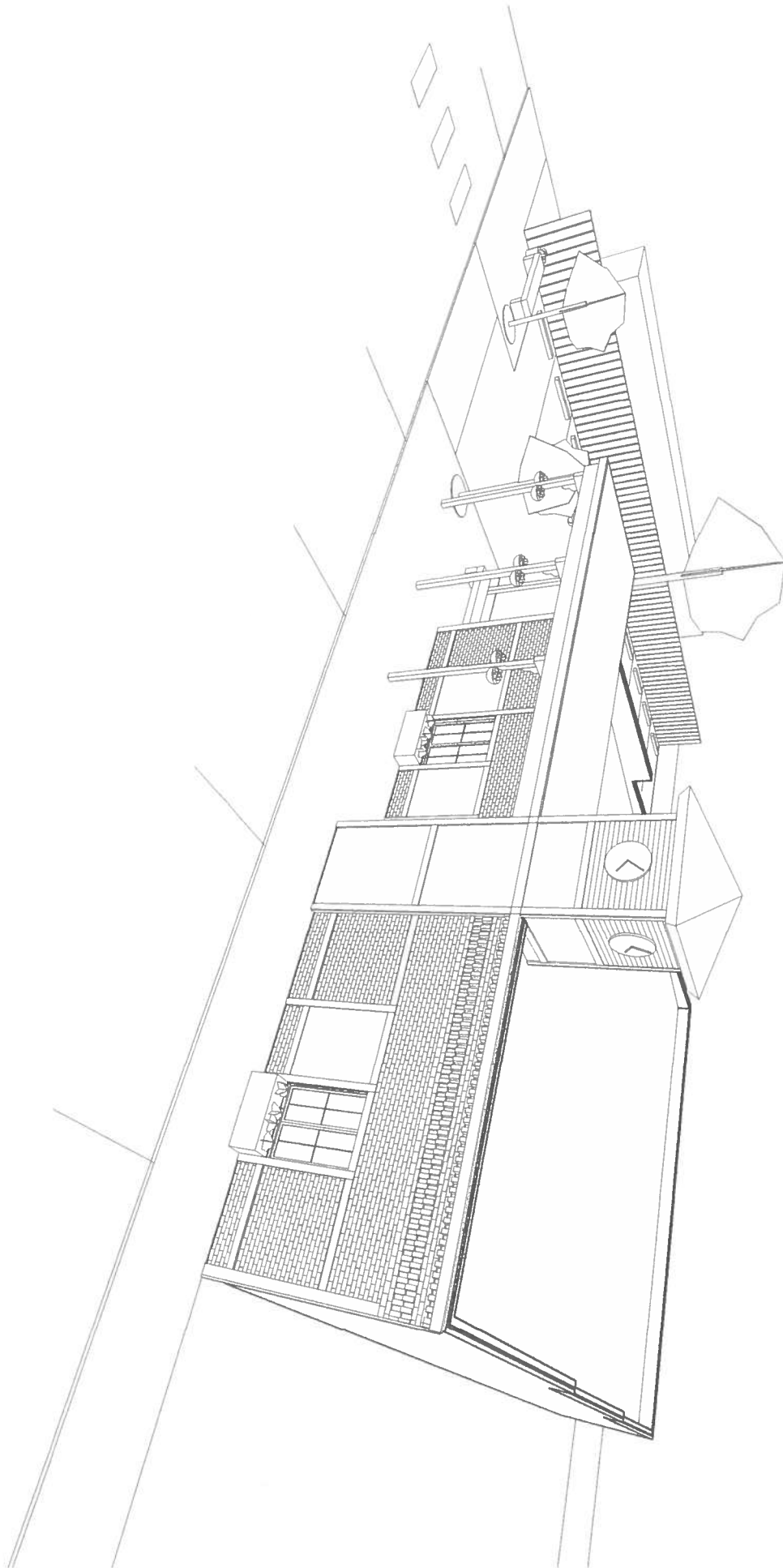
As an initial offer, Jeff Ellis (myslelf) with Land+Shelter has been honored to work with the Downtown Development Group and provide pro bono work on behalf of the Group to provide initial design sketches attached. I expect to be able to complete this design work and provide a final color rendering for the not-to-exceed amount of \$1,400.00.

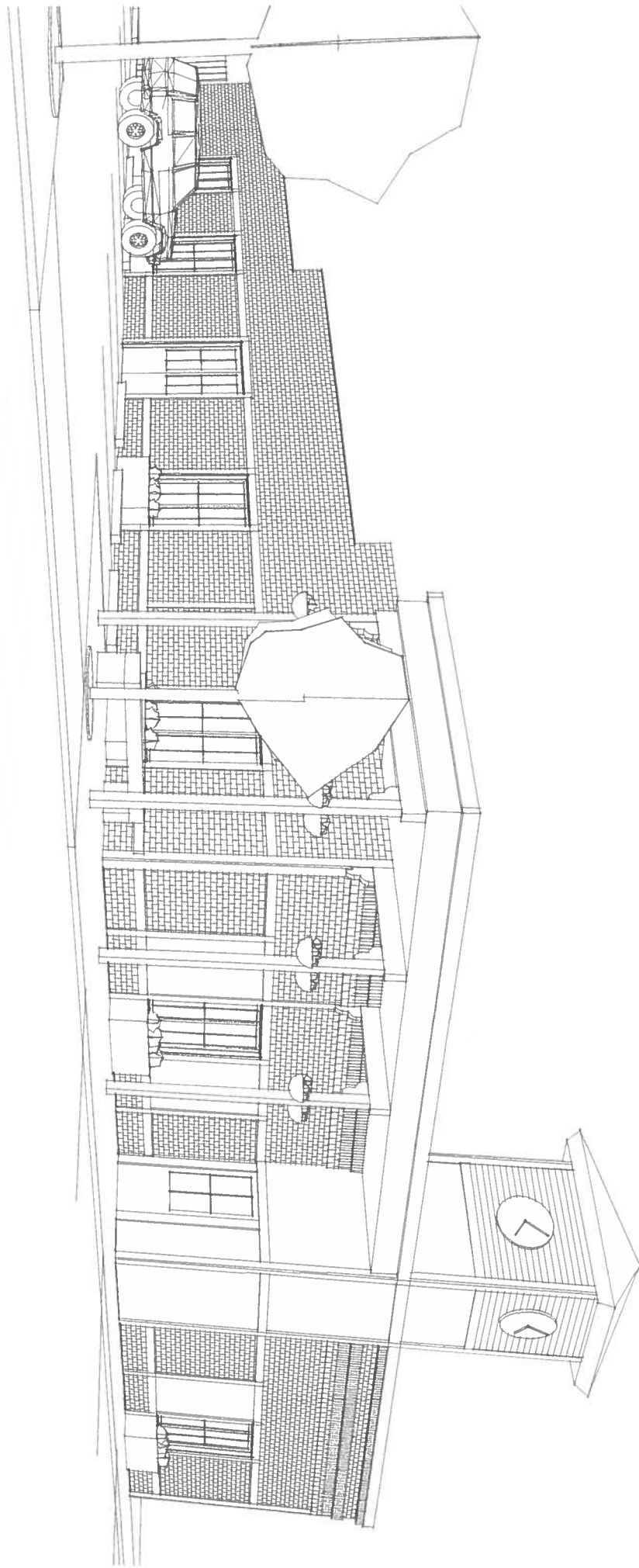
Respectfully submitted,

Jeff Ellis

Accepted:







Part III

The Downtown Group would like to suggest a budget allocation of \$6000 for 2015. This is a list of ideas that members have shown interest in. Some are short term; some long term. Some may not be addressed at all but each is of interest to the group.

Ideas for 2015 projects:

Downtown flower baskets

June clean up day with removal of the depot foundation

Vine covering for fencing from B M Park to Kamm lot

Improve the tree bank (area between street and sidewalk) on Main St.

Pursue the 'painting project' with downtown property owners

Research the possibility of closure gates at the UPRR crossing

Identify \$ for a loan fund for economic development (Dept of Ag)

Lighting and signage into town from the east

Replacement of banners on Main St.

Removal of the chain link fence on the east edge of the Community Center property (used for old tennis court)

INFORMATION ON SOLAR STREET LIGHTS

(This relates to 'Lighting and signage into town from the east' item on the previous page)

ONE EXAMPLE:

Greenshine New Energy, LLC

Brighta Series - for standard 23' wide street		
- standard pole height of 20 ft.		
- spacing:	30W LED fixture	40W LED fixture
	50' 65'	50' 65'
	0.88fc 0.70fc	1.21fc 0.93fc

Benefits of a solar system: NO trenching
maintenance
blackouts
electric bills

Can be installed anywhere

Cost: for 10 lights over a 5 year time period (this includes installation and cost of electricity)

grid: \$106,900	solar: \$59,000
(incandescent)	

Environment: - one solar street light saves about 1 ton of CO2 per year
- no heavy metals
- highly recyclable batteries (batteries contain 60-80% recycled lead and plastic)

New Castle estimate: Approximately 1/2 mile of 6&24 needing lighting. Spaced at 65',
about 40 lights would be needed.

Company information: 360 Goddard
Irvine, CA 92618
1-949-609-9636