

Memorandum

To: Mayor and Council
From: Tom Baker, Town Administrator
Date: May 17, 2016
Re: Chamber Request for Funding Partnership: Movie Night

Purpose: The purpose of this item is to consider participating in a partnership to fund equipment for a town movie night. The funding request is \$400.00, see attached memo.

Background and Discussion: As you may remember approximately two years ago the then Chamber of Commerce closed its door. Over the past year and a half, Terri Knob has been steadily building membership and participation in our new Chamber of Commerce. Terri Knob has been working as volunteer and Director (unpaid) and leading the resurrection of this organization. During the transition from the old Chamber to the new Chamber some things have changed – Burning Mountain Days, the Chili Cook-Off and Christmas Tree Lighting are now lead by the Town rather than the Chamber. The current Chamber is a partner in these events and the newly formed Community Events Team will provide assistance to all community events. The Town and Chamber are currently partnering in producing the Chamber Newsletter – content and layout are provided by the Chamber, printing and mailing are provided by the Town.

The new Chamber has over 40 members and a new Board of Directors. The Chamber is energized and very community oriented with many new faces. As you see from the attached memo, the Community Events Team is planning a movie night once a month this summer. These will be family oriented movies with the intent of creating an event for families and young children.

The cost for this effort is approximately \$760.00; however, some equipment is being borrowed, see attached memo. Movie Night is being proposed as a partnership with the Chamber Events Team, the Talbott Family, New Creation Church, and the Town.

Recommendation: The new Chamber is off to a good start and continues to build momentum. This partnership is a good way for the Town to show support and bring another family oriented event to the community. Staff recommends Council approve this funding request of \$400.00 from Economic Development line item.



NEW CASTLE CHAMBER *of* COMMERCE

"Growing Business, Building Community"

May 6, 2016

Town Council

The Community Events (Fun) Team is proceeding with a movie night agenda. Ryan Wilch is heading up this team. They plan on starting movies in July at the July 4th Talbott event and then have movie night at Elk Creek School in August and September.

I'm attaching the cost of purchasing a screen/equipment. Speakers are coming from Talbott's and New Creation Church. The Chamber is requesting \$400 from the Town. The equipment would be owned by the Chamber and the Town and hopefully stored at the Town. The movie night event would be a partnership between the Town and the Chamber. Ryan is working with Larry McDonald regarding the event at Elk Creek School.

Would appreciate you considering this request.

Thanks.

Terri Knob, Chamber

126 No 4th Street, P.O. Box 983, New Castle, CO 81647 Phone: (970) 984-2897

E-mail: newcastlecc@sopris.net or info@newcastlechamber.org

Web Site: newcastlechamber.org

1. Projector: ViewSonic PJD5255L LightStream XGA Home Entertainment Projector HDMI
 - a. Cost: \$369 w/free shipping
2. Screen: Visual Apex ProjectoScreen144HD Portable Movie Theater Projector Screen 16:9 format
 - a. Cost: \$239 w/free shipping
3. Accessories :
 - a. HDMI 25ft cable \$21.99
 - b. Audio Cord: \$29.99
 - c. Extension cords & powerstrips: Can borrow (may need to purchase at later date)
 - d. Powered speakers: borrow from church (may need to rent)
 - e. Blu ray player: can borrow
 - f. Screen set up items (hooks, rope, stakes, etc) \$50

Total Costs: \$710.00 + tax. (final costs around \$760)

-There should be no shipping, but may be tax on some items. Final costs should be around \$760

Summary: Projector is of good quality and should provide years of use. Projector is also high enough lumens and quality where we can start movies earlier in the evening and use it if we upgrade screen size. Screen size is on the small end for outdoor movie events (144in diagonal). However, if the event is a hit and we can bring in some money with concession sales we could upgrade screen at a later date and also purchase our own speaker system and blu ray player. This is a reasonable startup to get the event underway and to see how the community attends it. This equipment can also be used in several other places in the community (hog back hustle, community center, library, churches, burning mtn festival and many other events).